

MEDIA RELEASE

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TERRITORY PROUD, STATEHOOD PROUD

SUE BRADLEY - COMMITTEE CO-CHAIR GEOFF GOODRICH - TERRITORY PROUD

The Northern Territory Statehood Steering Committee has teamed up with the iconic Territory Proud campaign to increase awareness of what makes the Territory so great and why Statehood can secure that greatness in the future.

Geoff Goodrich from Territory Proud and Sue Bradley from the Statehood Steering Committee have agreed to enter into a Memorandum of Understanding on behalf of their respective organisations to assist with the promotion of a single goal – celebrating pride in our Territory

“Territory Proud is an independent community support organisation dedicated to promoting NT businesses as a first choice for consumers whether they be private, business or government. We can see great opportunities for the Territory in the Statehood Campaign.” Mr Goodrich said.

Under the agreement, the Statehood Steering Committee will be linking with the Territory Proud website to promote Statehood issues and activities through the Northern Territory business community and Territory Proud will become a retail outlet for Statehood merchandise on behalf of the Statehood Steering Committee.

This means that the Committee will provide T-shirts, caps and other Statehood branded merchandise to Territory Proud at cost who will sell it using any profits to support Territory Proud’s ongoing activities supporting Territorians.

Examples of the support Territory Proud provide through sales of their merchandise include the Territory Proud Youth Choir.

“This is a win-win situation” said Sue Bradley today; “So many people have been asking us where they can buy Statehood T shirts and we wanted to make them available, but also to benefit a good cause along the way. Territory Proud gives us this great opportunity for Statehood to benefit the wider community through this arrangement.”

“It is another example of the Statehood Steering Committee linking into other organisations to spread the word on Statehood.”

The Territory Proud website is at www.territoryproud.com.au

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