

MEDIA RELEASE

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STATEHOOD RADIO ADVERTISING CAMPAIGN LAUNCHED

SUE BRADLEY COMMITTEE CO-CHAIR PETE DAVIES COMMITTEE MEMBER

The Northern Territory Statehood Steering Committee is about to commence its first radio advertising campaign about Statehood. The ads will be on air from Monday 19 March 2007.

A familiar figure on Darwin Radio will be heard across the Territory asking Territorians *Is That Fair?*

Committee member Pete Davies has voiced the advertisement to increase understanding and get Territorians to think a little more about Statehood:

At every Territory election we elect members to make important decisions on our behalf.

Yet any law passed by OUR elected representatives can be overturned at any time by the Commonwealth Parliament.

Is That Fair?

Log onto www.statehood.nt.gov.au and find out more about *Moving Together Towards Statehood*.

Launching the ad today, Pete said "It is great to be part of this important campaign, I am passionate about this issue, that's why I am on the Committee, I hope we can get Territorians to stop and think when we ask them – *Is That Fair?*"

Commenting on the new ad Sue Bradley said "We are excited to be getting out on commercial radio with a really important reminder to Territorians about Statehood and fairness. We have a number of exciting activities coming up on Statehood and this ad should get Territorians asking each other and perhaps even their Commonwealth representatives *Is That Fair?*"

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